THEORETICAL-METHODOLOGICAL CONTENT OF THE INSTITUTIONAL DISASTER OF ECONOMY OF INNOVATIVE TYPE IN CONDITIONS OF CHAETIC-STRUCTURED TRANSFORMATION

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The necessity of institutionalizing of innovation environment as an objective need on the stage of system modernize of the economy of Ukraine are proved in the article. The reasons, that cause the need for creation of such an environment are determined. Innovation infrastructure of economy are studied and the need to institutionalize in formation of a high innovation and investment level in Ukraine in paradigm of global development are justified. Key segments of infrastructure of innovation economy are pointed.

It is substantiated that during the institutionalization of innovative economy technological upgrading of production, forming new markets of products, completing becoming of “new” institutions of innovative development and new norms, rules and traditions of the economy are taking place. Basic factors of innovative economy including: institutional-economic, institutional-political, legal, institutional-social, institutional-psychological, cultural, general-institutional have been discovered.

It is concluded that the government of Ukraine should focus its attention on establishing, within the framework of the European strategy “Europe 2020”, “smart specialization” of innovative activity within the powerful features of regions and more clearly decide with accelerating development of innovative breakthrough business directions (optical electronics, genetic engineering, biotechnology, development of new technologies in the rocket and space industry, aviation and shipbuilding).

It is proved that institutional changes in the economy in the direction to innovativeness is a long-wavelength transformational process of socio-economic development of structural units, which manifests in reaching peak indicators of development and the process of innovatyzatsn of the economy. It is concluded that institutional background of innovative economy represents a streamlining of the regulatory framework of innovative sphere according to the basic law, namely the Law of Ukraine “On innovative activity”, which defines institutional palette of innovative economy.

Keywords: innovative economy, institutionalization, infrastructure, institute.