THE WORLD EXPERIENCE USING OF A CORPORATE MANAGEMENT OF INDUSTRIAL ENTERPRISES

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Today, the quality of corporate management improvement of industrial enterprises, using the best practices of corporate relations in highly developed countries is very relevant.

The purpose of this article is to study the functioning of corporate management in highly developed countries, as well as domestic enterprises in the current conditions, to identify the main problems of the corporate sector development in the world economy and in Ukraine, to form the vision of transformational shifts in the domestic model of corporate management and the main directions of its further formation with the study and taking into account the effective mechanisms of corporate management in developed countries.

The analysis of the state’s participation in the regulation of corporate relations in different countries of the world gives grounds for asserting that there are differences in the spheres of activity, organizational and legal forms of state-owned enterprises, and the status of the institutional environment.

The model of corporate governance at domestic industrial enterprises, being in the stage of formation, presents elements of different models, where there are a relative dispersal of ownership, a low-liquid securities market, undeveloped stock infrastructure, which are signs of the insider model. The formation of corporate governance of domestic enterprises was largely influenced by many factors, among which privatization is one of the most important.

As the analysis of the conducted research shows, the current corporate management model at domestic enterprises needs to be substantially refined and improved. The study of the problem of the corporate management adaptation of domestic enterprises to foreign experience shows that the character and peculiarities of the corporate management are determined by a number of factors: the policy of the state, the level of competition and the effectiveness of the institutional environment, etc. Corporate managerial standards should be formed on the basis of local laws and adapted to the specifics of the historical, socio-cultural features of the national economy.

The priority direction of the development of corporate relations at Ukrainian enterprises should now be the mandatory introduction of the generally accepted principles of corporate management of the best world practices into the practical activities of industrial enterprises, taking into account the specifics of the national economy.