DEVELOPMENT OF ENTREPRENEURIAL CLIMATE IN RESEARCH UNIVERSITIES

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The article is devoted to coverage the directions of formation the market-oriented model of research work in research universities in Ukraine and Germany, in particular, on the examples of Taras Shevchenko National University of Kyiv and Martin Luther Halle-Wittenberg University. The article was written in the framework of the implementation joint research work “Measures to reform the structure and system of technology transfer at Ukrainian and German universities” in 2017-18. The German experience deserves special attention in the context of studying the indicators of organization, reform and development of national science development initiatives. In Germany, unlike many other developed countries in the world, despite the fact that state influence on R&D is significant, German universities have a high level of academic autonomy. The analysis of the peculiarities of the development of the commercial orientation of science at universities is an important basis for understanding the current phenomena and trends in the research area. It will makes possible to predict the changes that should take into account in the further development of the state strategy for the development of universities in Ukraine.