Influence of transnational corporations’ activities on the economic development of Ukraine

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The study examined the mechanism of influence of transnational corporations on the global economy and particularly on the economy of Ukraine.

The object of the research is the current state of development of the transnational corporations in Ukraine.

The aim of the article is to define the nature and state of the TNC and to consider their positive and negative effects on the national economy. Analyzed the dynamics of FDI in Ukraine as one of the indicators of country’s participation in the international economic activity.

The objective of the paper is to define the essence of the concept of «transnational corporations», their features, to highlight the general state of development of the TNC and its role in the formation of the economies of the world, to analyze the interest in foreign companies in the sectors of Ukraine’s economy, to make the list of the largest multinational corporations that invest in companies of our country and the objects of their investments, to outline the main problems and solutions related to the activities of TNCs in the world and in particular in Ukraine, to identify and to bring positive aspects in the activities of TNCs.

Research methods: theoretical generalization, comparison and systematization; historical analogies; systematic approach and logical analysis and synthesis; graphical, tabular and statistical.

Scientific novelty of the paper is that obtained results can be used in the development of the projects that envisage the transformation of the economy of Ukraine in the financial and economic area of the European Union and the countries with a developed economic system, and can be used in the development of balanced and effective strategy process of formation of foreign capital and reduce risk exposure that may adversely affect its multiplication.

According to the study solid conclusions were defined.

The results can be used in the process of developing a set of actions and measures to improve economic climate in Ukraine.